

Cedar Rapids—Monday

8:30 -9:15 **Apple**

Podcasting with GarageBand and iWeb

Learn the easiest way to create and publish podcasts in the classroom.

10:45 – 11:30 **Apple**

What's New at Apple

Find out about the latest Apple products and programs.

12:30 – 1:15 **Apple**

Using iPods in the Classroom

See how iPods can be used as powerful learning tools.

1:30 -2:15 **Apple**

Mac OS X Leopard - Client

With over 300 new features, Leopard is the most powerful and easiest to use OS>

3:00 3:45 **Apple**

What's New: iLife '08 and iWork '08

Many new features in iLife '08 and iWork '08 make them even better tools for creativity and project-based learning.

4:00 – 4:45 **Apple**

1 to 1 Laptop Learning: Success Factors

1 to 1 Laptop Learning is transforming schools across the country. We'll discuss the factors essential for success.

Waterloo—Monday

8:30-9:15 **StarrMatica, Emily Starr**

Bye, Bye Boredom! Enliven Your Instruction with Interactive Online Resources

Excite students, involve parents, and easily integrate technology with StarrMatica's 3rd-6th grade reading and math interactive online resources. Discover how to integrate virtual manipulatives, practice activities, and online games in your curriculum with a personal computer, LCD projector, or interactive whiteboard.

Elementary, Technology Coordinators/Network Admin, Media Specialist, Curriculum Director
Instructional Strategies, Math, Reading/Language Arts

10:45 – 11:30 Lightspeed, Andy McBride & Patrick Chapa

Simplify & Improve Your Network Security with an All-Inclusive Solution

When developing a cyber security plan, IT directors need to armor their networks with a multi-dimensional shield; which means seeing all that is going in and out of your network such as viruses, content, e-mail and more. Built specifically for securing K-12 networks and protecting millions of students nationwide, Total Traffic Control gives you **a single admin console to see everything running on your network and control any detected issues**. Join us as we demonstrate how with the management of one you can control everything, see everything and better protect your network.

12:30-1:15 Read Naturally, James Cline

Increasing Reading Fluency, a 'Response To Intervention' Approach That Works

The presentation includes an explanation of the Response to Intervention model (RTI), what role fluency plays in the reading process and how powerful fluency building strategies fit the RTI model using Read Naturally software.

Elementary, Secondary, Technology Coordinators/Network Admin, Curriculum Director, Administrator
Reading/Language Arts

1:30-2:15 Pearson, Tim Christensen

Secrets of Successful Technology Grants

This session will give you an overview of funding sources applicable and available in Iowa. We will also cover some grant writing tips and hints.

3:00-3:45 Infrastructure Technology Solutions, Joel Althoff

Data Protection Strategies for your School

In this session, you will learn about data protection. We will start with planning phases, including setting recovery goals. We will then introduce data protection technologies that are available and in use by other Iowa schools. Some of these technologies are available for little or no cost.

4:00-4:45 Texthelp, Paul Brown

I DID IT! Differentiated Instruction Success with Read & Write GOLD

Organization, language arts, and research deficiencies are all supplemented with Read & Write GOLD software, helping students of all intelligence levels to succeed independently. Attendees will learn how Differentiated Instruction, AYP, and RTI are made easier with this award-winning software.

Elementary, Secondary, Technology Coordinators/Network Admin, Media Specialist, Curriculum Director,
Administrator

Instructional Strategies, Interdisciplinary, Reading/Language Arts, Science, Social Studies

Sioux City—Monday

8:30-9:15 Heartland Technology Solutions, Joddey Hicks

How to use technology to monitor your labs.

Computers have the power to enhance the classroom experience for both students and teachers, but the benefits can easily be lost to distractive elements such as games, instant messaging, and web surfing. Instructors often have to deal with students who are not paying attention to classroom instruction, which makes it difficult to teach classes effectively. Learn to use technology to enhance the student learning experience.

10:45 -11:30 Scholastic, Jim Strayer

Could Phonics and Decoding be Holding Older Struggling Readers Back?

This session will showcase a new intervention technology that is designed to help students who have not developed the alphabetic principle and fluent decoding, those with special needs and those who simply have never learned to read.

Elementary, Secondary, Curriculum Director
Instructional Strategies, Reading/Language Arts

12:30-1:15 eInstruction, Sandy Wolfe

eInstruction Simple Solutions Real Results

This hands on presentation will give one participant a free 32 pad CPS just for attending! Experience eInstruction and Interwrite Learnings engaging, stimulating and collaborative classroom. Create lessons with robust Workspace Software, your class with thank you!

Elementary, Secondary, Technology Coordinators/Network Admin, Media Specialist, Curriculum Director,
Administrator
Instructional Strategies, New/Innovative Strategies

1:30-2:15 Tech4Learning, Doug Lyon

Tell It Like It Is: Digital Storytelling Across the Curriculum

Digital storytelling is an engaging means of integrating technology into the classroom curriculum. Participants will discuss elements and techniques of effective digital storytelling, and explore sample projects which improve student reading and writing skills, as well as math, social studies, and science learning.

Elementary, Secondary, Media Specialist, Curriculum Director, Administrator
Instructional Strategies, Interdisciplinary, Fine Arts, Math, Reading/Language Arts, Science, Social Studies

3:00-3:45 Schoolworld, Diana Watson

Build an Awesome School Website – So Simple

4:00-4:45 **PLATO, Ike Moore**

Raise Test Scores, Lower Dropout Rates with PLATO Learning's Component Recovery Program!!!

PLATO Learning helps schools achieve extraordinary success with our on-line curriculum. Individualized student learning allows for instant feed back and success for struggling learners. PLATO Learning's Component Recovery Program will help your students succeed and graduate on time. Measure skill gaps with PLATO Learning's Exam Intervention. Please join us at our booth or attend our presentation for more information on our award winning Response to Intervention.

Dubuque—Monday

8:30-9:15 Bradfield's, Mike Cline

Classroom of the 21st Century – Using the SMART Board and other SMART Products

See the benefits of using a SMART Board Interactive Whiteboard along with the Senteo Interactive Response System (Clickers), SMART Document Camera and the Airliner Wireless Slate. Also, see the benefits of using Soundfield Amplification to enhance student learning, reduce teacher fatigue and absenteeism. Presented by: Mike Cline from Bradfield's Computer Supply, a SMART Certified Trainer.

10:45-11:30 Communication Innovators

12:30-1:15 **Alliance, Eric Pingel, Technology Advisor to Pella Community Schools**

Sean Clark, Solutions Architect and VMware Certified Professional for Alliance Technologies

Where did all the servers go? How Pella Schools successfully virtualized servers with VMware

Many Iowa educational institutions are hearing the buzz about server virtualization and VMware, but they don't have the in-house expertise or time to manage a project of this nature. Pella Community Schools partnered with Alliance Technologies this summer to design, implement and get educated on server virtualization with VMware. This session will introduce the audience to VMware server virtualization, discuss how Pella Community Schools successfully moved to VMware, enabled and implement disaster recovery, and what other applications for virtualization exist in the educational setting. There will be time for Q&A following the session.

1:30-2:15 Communication Innovators

3:00-3:45 Communication Innovators

Cedar Rapids—Tuesday

8:15 – 9:00 **Apple**

Using Macs in a Windows Environment

Today's Macintosh is the most compatible, interoperable computer ever. Find out how to run Windows and integrate Macs into your network.

10:45 – 11:30 **Apple**

Collaboration in the Classroom – Wiki's, Blogs and more!

Web 2.0 tools hold tremendous promise for enhancing education. Find out how to implement wiki's, blogs, and more, safely in your environment.

12:30 – 1:15 **Apple**

Podcasting with GarageBand and iWeb.

Learn the easiest way to create and publish podcasts in the classroom.

1:30 -2:15 **Apple**

Mac OS X Leopard - Server

Learn what's new and exciting in Mac OS X Leopard Server.

3:00 3:45 **Apple**

Tools & Resources for 21st Century Learning

How do you transform your classroom into a true 21st century learning environment? Learn about new tools and resources.

Waterloo—Tuesday

8:30-9:15 **rSchool Today, Ray Dretske**

Scheduling and Publishing the smart way - rSchoolToday

Over 1,200 Midwest schools have already switched to rSchoolToday for calendaring, sports scheduling, school and district web site portals, teacher web sites, facilities use, secure online payments, transportation requests, school age care, and more. See an exciting overview of rSchoolToday's 9 integrated web-based applications designed to increase efficiency and reduce costs for K-12 schools.

10:45 -11:30 **Promethean, Joelle Gennaoui**

Creating Engaging Math Lessons with Interactive Whiteboards & Assessment Devices

Learn to bridge the technology gap with the use of Interactive Whiteboards in math lessons. This session will demonstrate how to integrate the Promethean Activboard, formative assessment, resources, and dynamic instructional tools to create engaging math lessons and activities.

Elementary, Secondary, Curriculum Director
New/Innovative Strategies, Math, Specific Software/Hardware

12:30 1:15—Kurt—or you can have any afternoon session in any of the rooms

Sioux City—Tuesday

8:30-9:15 **Pearson, Tim Christensen**

Closing the Achievement Gap

Underachieving kids start school with less than 250 hours of pre-literacy training. Their on grade level peers receive more than 3000 hours. The achievement gap starts in Kindergarten and widens every year. We'll show you how to eliminate this gap before it's too late!

10:45-11:30 **Learning.com, Chris Niemeyer**

Web-Delivered Technology Literacy Curriculum and Assessment

Participants explore ways to maximize the use of technology in the classroom through Web-delivered technology literacy curriculum. The presentation provides an overview of technology integration strategies as well as hands-on activities and lesson plan ideas for integrating technology with core curriculum.

Elementary, Secondary, Curriculum Director, Administrator
Technology Literacy Curriculum

Dubuque—Monday

8:15-9:00 Communication Innovators

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